



18TH NEW INSTITUTIONALISM WORKSHOP – TORUŃ 30-31 MARCH 2023

08:00-09:00	Registration		
09:00-09:30	Welcome address – prof. Radosław Sojak Dean of Faculty of Philosophy and Social Sciences NCU – room IX		
09:30-10:30	Keynote - prof. Roy Suddaby – “Institutional Theory: A social value judgement perspective” – room IX		
10:30-11:00	Coffee break		
	Stream 1 – room IX	Stream 2 – room I	Stream 3 – room 207
11:00-12:30	<p>Chair: Dennis Jancsary</p> <p>Abstracting and amplifying academic concepts: making it stick through embodiment - Malia de Carvalho</p> <p>Where did the driver go? The shift of power in the Polish field of institutionalized</p>	<p>Chair: Gregorie Croidieu</p> <p>Social Innovation Matters: A look at its superheroes.- Gabriel Behabtu, Peter Walgenbach</p> <p>What Happens in Vegas, Doesn't Stay in Vegas: How ethically problematic practices get normalized via digital media 'out in the open' -</p>	<p>Chair: Markus A. Höllerer</p> <p>Strategic management of emotions in field-configuring events - Natalia Agrel</p> <p>Place and Tradition: custodianship of homemade sake in Akita Prefecture, Japan - Yimin Zhang, Tao Wang</p>

	<p>sociology as an unintended consequence of science reform - Irek Sadowski</p> <p>Organizational calisthenics: contemporary reflections on university body building. - Alexander Mitterle</p>	<p>Elena Bruni, Dennis Schoeneborn, Fabian Homberg</p> <p>Known strangers: Transformative identity work towards solidarity with marginalized groups through service-learning - Nathania Chua, Ignasi Martí Josep Mària</p>	<p>E Pluribus Unum or E Pluribus Plurum?: The Role of Place in Configuring and Institutionalizing a New Field - Candace Jones</p>
12:30-13:30	Lunch break		
	Stream 1 – room IX	Stream 2 – room I	Stream 3 – room 207
13:30-15:00	<p>Chair: Dennis Jancsary</p> <p>Turning the State into a Competitive Actor? Georg Krücken, Nicolai Götze, Tim Seidenschnur</p> <p>Institutional Logic of Fragile States: Afghanistan and South Sudan in Comparative Perspective - Murid Partaw</p> <p>‘The Truth Well Told’ Government communicators as on-line agents in hybrid warfare - Karin Svedberg Helgesson, Ulrika Mörth</p>	<p>Chair: Anna Kosmützky</p> <p>Digital Transformation Meaning: Interpretation from Human Capital Perspective - Ngoc Lan Huong Vo</p> <p>Field-Level Institutional Logics and Digital Affordances: The Case of Digital Social Enterprises and Sustainable Development - Yashoda Karki, Devinder Thapa</p> <p>How the Light Gets in: A Contextualized Purposeful Construction of Social Enterprise in China - Lin Gao</p>	<p>Chair: Frank Meier</p> <p>Navigating Accountability Demands: Ceremonial Adoption and Implementation in National Disaster Risk Reduction Policy Reporting, 2005-2015 - Gregoire Croidieu, Patricia Bromley, Mickael Buffart, Liudmila Ivonen</p> <p>How do organizations discuss climate change? Reconstructing organizational fields on the World Wide Web by using the building and construction industry as an example - Elisabeth Ebert, Alexander Mitterle, Achim Oberg</p> <p>Growing recognition: Field-level future-making to address climate change - Achim Oberg, Lianne M. Lefsrud, Renate E. Meyer</p>
15:00-15:30	Coffee break		
	Stream 1 – room I	Stream 2 – room IX	Stream 3 – room 207

15:30-17:00	<p>Chair: Radosław Sojak</p> <p>Cultural entrepreneurship for social innovation: Customer mobilization in the circular economy - Heli Helanummi-Cole, Kaisa Henttonen, Hanna Lehtimäki, Ville-Veikko Piispanen</p> <p>Ernst Cassirer and the symbolic foundation of institutions - Stephan Leixnering, Renate E. Meyer, Martin Kornberger, Dennis Jancsary, Markus A. Höllerer</p> <p>Capturing Processes of Translation: A Review of the Methodological Approaches to Study Translation - Jonas Cedergren, Sophie Marie Cappelen, Malia Carvalho</p>	<p>Chair: Georg Krücken</p> <p>Competition, Organizational Actorhood, and Collaborative Research Activities of University Members - Anna Kosmützky</p> <p>Competing – An institutional View - Frank Meier</p> <p>Historical roots of gender imbalance among Polish rectors – Dominik Antonowicz</p>	<p>Chair: Gregorie Croidieu</p> <p>Certification process of energy clusters as a coercive isomorphism and its impact on the organization's level of resilience - Maria Nawojczyk, Radosław Tyrała, Dorota Żuchowska-Skiba, Łukasz Afeltowicz</p> <p>The Rhetoric of Electric: Use of complementary logics in a large-scale implementation of technology. - Harriet Finnegan, Nicola Mountford</p> <p>Field Evolution and Technological Change: Digitalization of the North American TV Production Industry - Thorsten Koch</p>
17:00-18:30	Guided tour around Old Town - <i>Nicolaus Copernicus’ path</i> (starting point: Collegium Minus workshop venue)		
19:00-22:00	Social dinner – at Hotel Nicolaus Restaurant, Św. Ducha Street 14		
FRIDAY 31TH MARCH			
09:00-10:00	Keynote – prof. Mikołaj Pawlak “Institutions and failure” – room IX		
10:00-10:30	Coffee break		
	Stream 1 – room IX	Stream 2 – room I	Stream 3 – room 207
10:30-12:00	<p>Chair: Renate Meyer</p> <p>Interpretative Viability Revisited: Actor-Group-Assigned Meanings and</p>	<p>Chair: Georg Krücken</p>	<p>Chair: Dominik Antonowicz</p> <p>Digitization as arena. Alliances, opportunities, and paradox autonomy through universities’</p>

	<p>Management Concept Popularity - Maximilian Kupi, Moritz Kleinaltenkamp</p> <p>Between legacy and imagination: Trajectories of transformational field change initiatives - Saurav Kumar</p> <p>“A social team game” - the inner dynamics of institutionalization of economic patriotism – Joanna Szalacha-Jarmużek</p>	<p>Cascadization of Norms: climate neutrality targets with the example of Poland - Oskar Kulik</p> <p>Embodied Forms of Institutional Work: The Case of Anti-Speciesism in Animal Sanctuaries - Doris Schneeberger, Daniel Semper, Giuseppe Delmestri, Lee Jarvis</p> <p>An Anatomy of Apparent Actions: A Case Study of Energy Clusters in Poland - Łukasz Afeltowicz, Maria Nawojczyk, Radosław Tyrała, Dorota Żuchowska-Skiba</p>	<p>digital strategies - Philippe Saner, Luca Tratschin</p> <p>Hyper-organization and the co-constitution of the modern individual and helping professionals: Learning from universities - Hokyu Hwang, Raimund Hasse, Hannah Mormann</p> <p>The Visualized Position-Taking of US-Universities on the example of Youtube-PR-Videos - Oliver Wieczorek</p>
12:00-13:00	Lunch break		
	Stream 1 – room IX	Stream 2 – room I	
13:00-14:45	<p>Chair: Frank Meier</p> <p>Multi-level competition as a professional project. The case of sustainability in Swiss banking - Hannah Mormann, Raimund Hasse</p> <p>A paradox of sustainability adoption in a bank: Hypocrites? No, bureaucrats! - Marcela Murarova</p> <p>Circular Economy adoption in regional strategies. The perspective of institutional isomorphism - Michał Żabiński, Ćwiklicki Marek, Mirzyńska Anna</p>	<p>Chair: Markus A. Höllerer</p> <p>‘Transcending borders’: Institutional pluralism and new organizational formsmedia - Brigitte Dekker, Stephanie Koornneef, Hans van Kranenburg</p> <p>Legitimacy and monetization: struggles of a digital organizational form - Selin Öner-Kula</p> <p>Employers’ interests in labour migration research – conceptual framework within the New Institutional Economics - Dominika Pszczółkowska, Sara Bojarczuk</p> <p>Studying Diffusion in Organizational Field Networks – A Methodological Evaluation of Past Practices in the Light of New Statistical Developments - Daniel Gotthardt</p>	

	Varieties of Resistance - How Organizations Invest to Stay the Same - Roman Gibel, Désirée Waibel	
14:45-15:00	Coffee break	
15:00-16:30	Panel discussion: <i>Grand challenges – AI and institutions</i> - room IX Participants - Maciej Gurtowski, Renate Meyer, Selin Oner-Kula, Philippe Saner, Devinder Thapa Panel moderator: Joanna Szalacha-Jarmużek	
16:30-17:00	Closing session	