18TH NEW INSTITUTIONALISM WORKSHOP – TORUŃ 30-31 MARCH 2023

08:00-09:00	Registration		
09:00-09:30	Welcome address – prof. Radosław Sojak Dean of Faculty of Philosophy and Social Sciences NCU – room IX		
09:30-10:30	Keynote - prof. Roy Suddaby – "Institutional Theory: A social value judgement perspective" – room IX		
10:30-11:00	Coffee break		
	Stream 1 – room IX	**Stream 2 – room I**	**Stream 3 – room 207**
11:00-12:30	**Chair: Dennis Jancsary** Abstracting and amplifying academic concepts: making it stick through embodiment - **Malia de Carvalho** Where did the driver go? The shift of power in the Polish field of institutionalized	**Chair: Gregorie Croidieu** Social Innovation Matters: A look at its superheroes.- **Gabriel Behabtu, Peter Walgenbach** What Happens in Vegas, Doesn't Stay in Vegas: How ethically problematic practices get normalized via digital media 'out in the open' -	**Chair: Markus A. Höllerer** Strategic management of emotions in field-configuring events - **Natalia Agrel** Place and Tradition: custodianship of homemade sake in Akita Prefercture, Japan - **Yimin Zhang, Tao Wang**

	sociology as an unintended consequence of science reform - **Irek Sadowski** Organizational calisthenics: contemporary reflections on university body building. - **Alexander Mitterle**	**Elena Bruni, Dennis Schoeneborn, Fabian Homberg** Known strangers: Transformative identity work towards solidarity with marginalized groups through service-learning - **Nathania Chua, Ignasi Martí Josep Mària**	E Pluribus Unum or E Pluribus Plurum?: The Role of Place in Configuring and Institutionalizing a New Field - **Candace Jones**
12:30-13:30	**Lunch break**		
	Stream 1 – room IX	**Stream 2 – room I**	**Stream 3 – room 207**
13:30-15:00	Chair: Dennis Jancsary Turning the State into a Competitive Actor? **Georg Krücken, Nicolai Götze, Tim Seidenschnur** Institutional Logic of Fragile States: Afghanistan and South Sudan in Comparative Perspective - **Murid Partaw** 'The Truth Well Told' Government communicators as on-line agents in hybrid warfare - **Karin Svedberg Helgesson, Ulrika Mörth**	Chair: Dominik Antonowicz Digital Transformation Meaning: Interpretation from Human Capital Perspective - **Ngoc Lan Huong Vo** Field-Level Institutional Logics and Digital Affordances: The Case of Digital Social Enterprises and Sustainable Development - **Yashoda Karki, Devinder Thapa** How the Light Gets in: A Contextualized Purposeful Construction of Social Enterprise in China - **Lin Gao**	Chair: Frank Meier Navigating Accountability Demands: Ceremonial Adoption and Implementation in National Disaster Risk Reduction Policy Reporting, 2005-2015 - **Gregoire Croidieu, Patricia Bromley, Mickael Buffart, Liudmila Ivvonen** How do organizations discuss climate change? Reconstructing organizational fields on the World Wide Web by using the building and construction industry as an example - **Elisabeth Ebert, Alexander Mitterle, Achim Oberg** Growing recognition: Field-level future-making to address climate change - **Achim Oberg, Lianne M. Lefsrud, Renate E. Meyer**
15:00-15:30	**Coffee break**		
	Stream 1 – room I	**Stream 2 – room IX**	**Stream 3 – room 207**

15:30-17:00	Chair: Radosław Sojak	Chair: Nicolai Götze	Chair: **Gregorie Croidieu**
	Cultural entrepreneurship for social innovation: Customer mobilization in the circular economy - **Heli Helanummi-Cole, Kaisa Henttonen, Hanna Lehtimäki, Ville-Veikko Piispanen**	'Transcending borders': Institutional pluralism and new organizational forms - **Brigitte Dekker, Stephanie Koornneef, Hans van Kranenburg**	Certification process of energy clusters as a coercive isomorphism and its impact on the organization's level of resilience - **Maria Nawojczyk, Radosław Tyrała, Dorota Żuchowska-Skiba, Łukasz Afeltowicz**
	Ernst Cassirer and the symbolic foundation of institutions - **Stephan Leixnering, Renate E. Meyer, Martin Kornberger, Dennis Jancsary, Markus A. Höllerer**	Competing – An institutional View - **Frank Meier**	The Rhetoric of Electric: Use of complementary logics in a large-scale implementation of technology. - **Harriet Finnegan, Nicola Mountford**
	Capturing Processes of Translation: A Review of the Methodological Approaches to Study Translation - **Jonas Cedergren, Sophie Marie Cappelen, Malia Carvalho**	Historical roots of gender imbalance among Polish rectors – **Dominik Antonowicz**	Field Evolution and Technological Change: Digitalization of the North American TV Production Industry - **Thorsten Koch**
17:00-18:30	**Guided tour around Old Town - *Nicolaus Copernicus' path* (starting point: Collegium Minus workshop venue)**		
19:00-22:00	**Social dinner – at Hotel Nicolaus Restaurant, Św. Ducha Street 14**		
FRIDAY 31TH MARCH			
09:00-10:00	**Keynote – prof. Mikołaj Pawlak "Institutions and failure" – room IX**		
10:00-10:30	**Coffee break**		
	Stream 1 – room IX	Stream 2 – room I	Stream 3 – room 207
10:30-12:00	Chair: Renate Meyer	Chair: Georg Krücken	Chair: Dominik Antonowicz
	Interpretative Viability Revisited: Actor-Group-Assigned Meanings and		Digitization as arena. Alliances, opportunities, and paradox autonomy through universities'

	Management Concept Popularity - **Maximilian Kupi, Moritz Kleinaltenkamp** Between legacy and imagination: Trajectories of transformational field change initiatives - **Saurav Kumar** "A social team game" - the inner dynamics of institutionalization of economic patriotism – **Joanna Szalacha-Jarmużek**	Cascadization of Norms: climate neutrality targets with the example of Poland - **Oskar Kulik** Embodied Forms of Institutional Work: The Case of Anti-Speciesism in Animal Sanctuaries - **Doris Schneeberger, Daniel Semper, Giuseppe Delmestri, Lee Jarvis** An Anatomy of Apparent Actions: A Case Study of Energy Clusters in Poland - **Łukasz Afeltowicz, Maria Nawojczyk, Radosław Tyrała, Dorota Żuchowska-Skiba**	digital strategies - **Philippe Saner, Luca Tratschin** Hyper-organization and the co-constitution of the modern individual and helping professionals: Learning from universities - **Hokyu Hwang, Raimund Hasse, Hannah Mormann** The Visualized Position-Taking of US-Universities on the example of Youtube-PR-Videos - **Oliver Wieczorek**
12:00-13:00	**Lunch break**		
	Stream 1 – room IX	**Stream 2 – room I**	
13:00-14:45	**Chair: Frank Meier** Multi-level competition as a professional project. The case of sustainability in Swiss banking - **Hannah Mormann, Raimund Hasse** A paradox of sustainability adoption in a bank: Hypocrites? No, bureaucrats! - **Marcela Murarova** Circular Economy adoption in regional strategies. The perspective of institutional isomorphism - **Michał Żabiński, Ćwiklicki Marek, Mirzyńska Anna**	**Chair: Markus A. Höllerer** Legitimacy and monetization: struggles of a digital organizational form - **Selin Öner-Kula** Employers' interests in labour migration research – conceptual framework within the New Institutional Economics - **Dominika Pszczółkowska, Sara Bojarczuk** Competition, Organizational Actorhood, and Collaborative Research Activities of University Members - **Anna Kosmützky**	

	Varieties of Resistance - How Organizations Invest to Stay the Same - **Roman Gibel, Désirée Waibel**	
14:45-15:00	**Coffee break**	
15:00-16:30	**Panel discussion:** *Grand challenges – AI and institutions* **- room IX** **Participants - Maciej Gurtowski, Renate Meyer, Selin Oner-Kula, Philippe Saner, Devinder Thapa** **Panel moderator: Joanna Szalacha-Jarmużek**	
16:30-17:00	**Closing session**	